

Preschool Television

A review of 77 programs from major US Networks

Children learn from what they see. What are we teaching them?

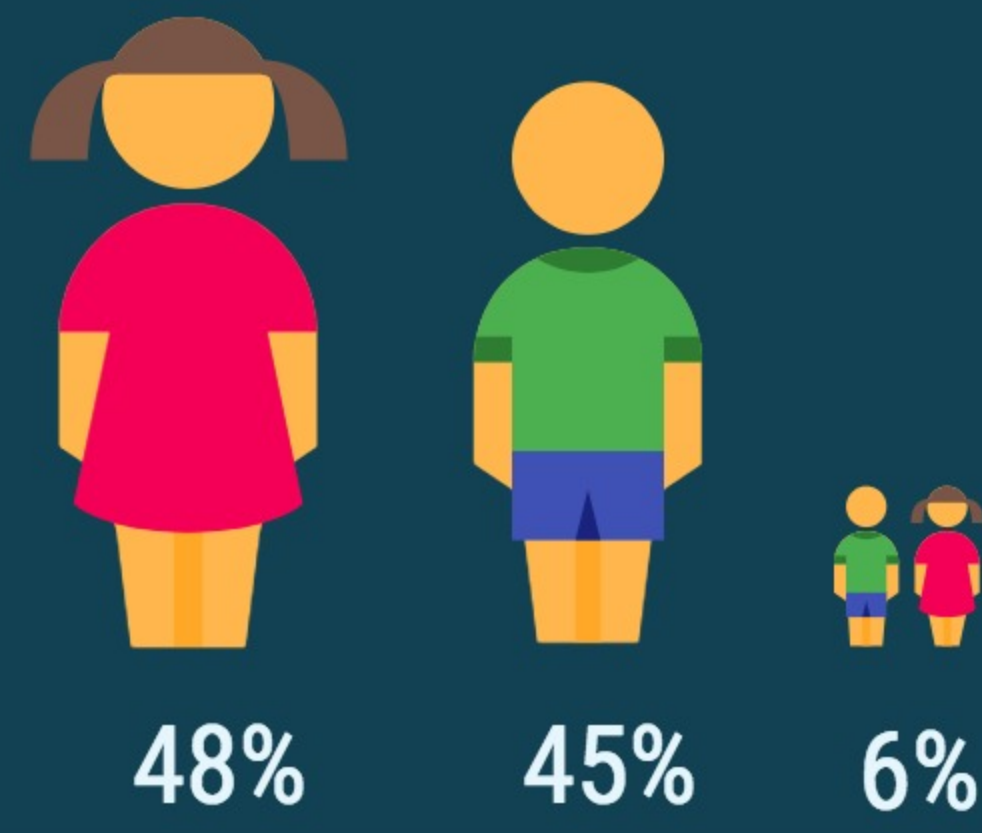
This is awesome!

Is it Educational?



Most of the programs reviewed had a clear educational curriculum embedded in the series.

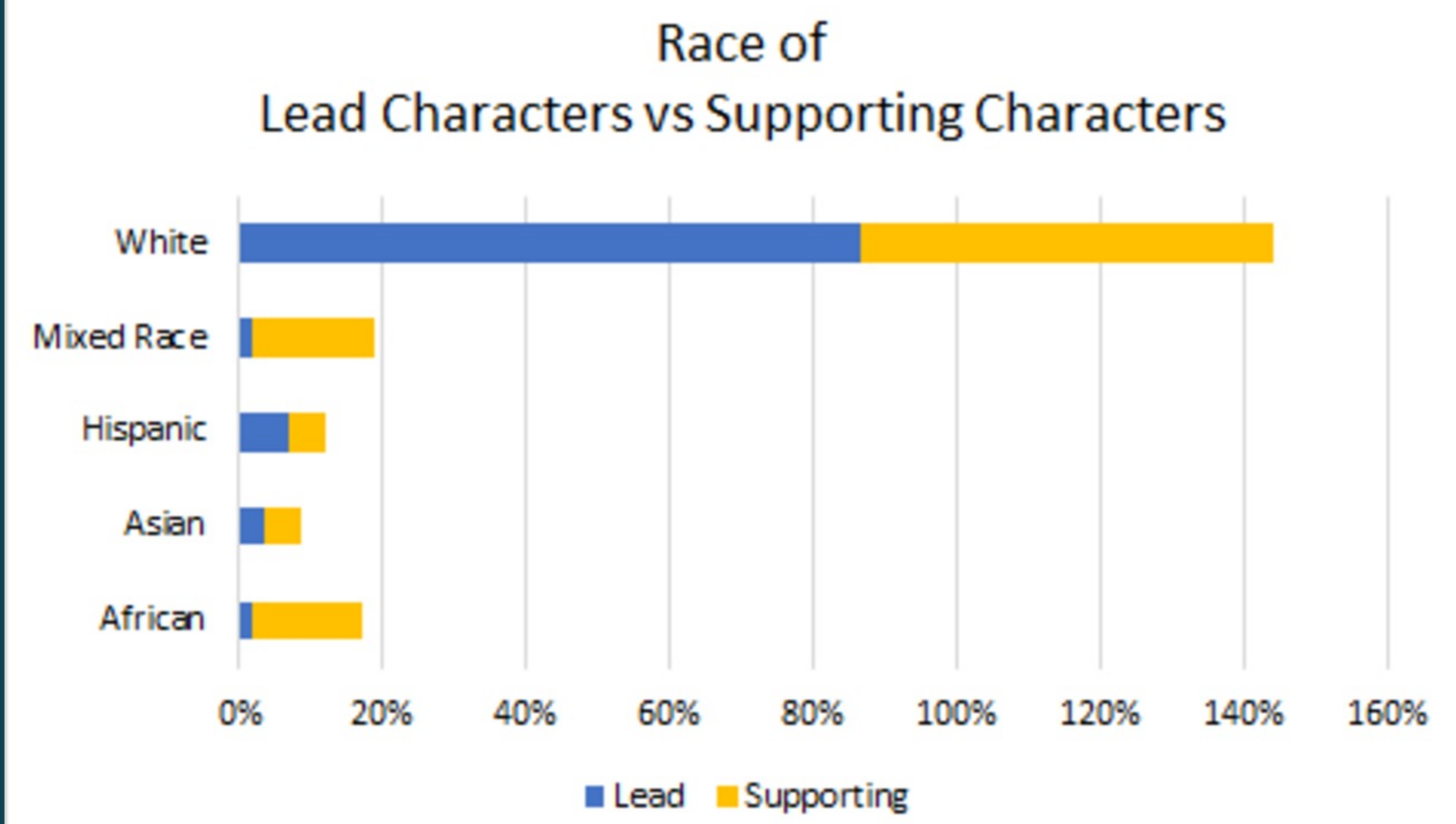
Who is the Lead Character in the show?



Girls and Boys were almost equal in terms of lead characters, with a few shows featuring boy-girl duos as leads.

But in some areas we can do better.

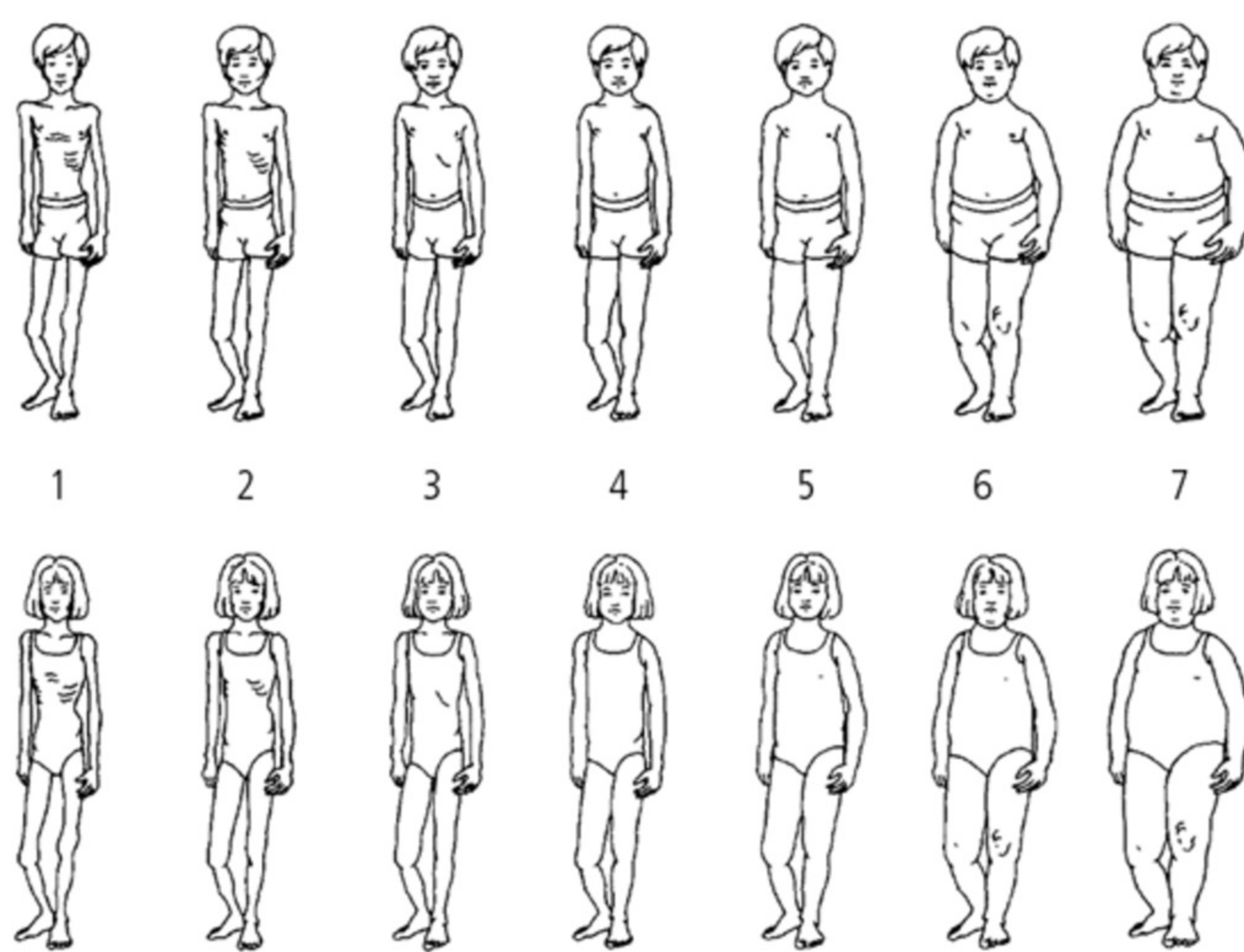
Race of Characters



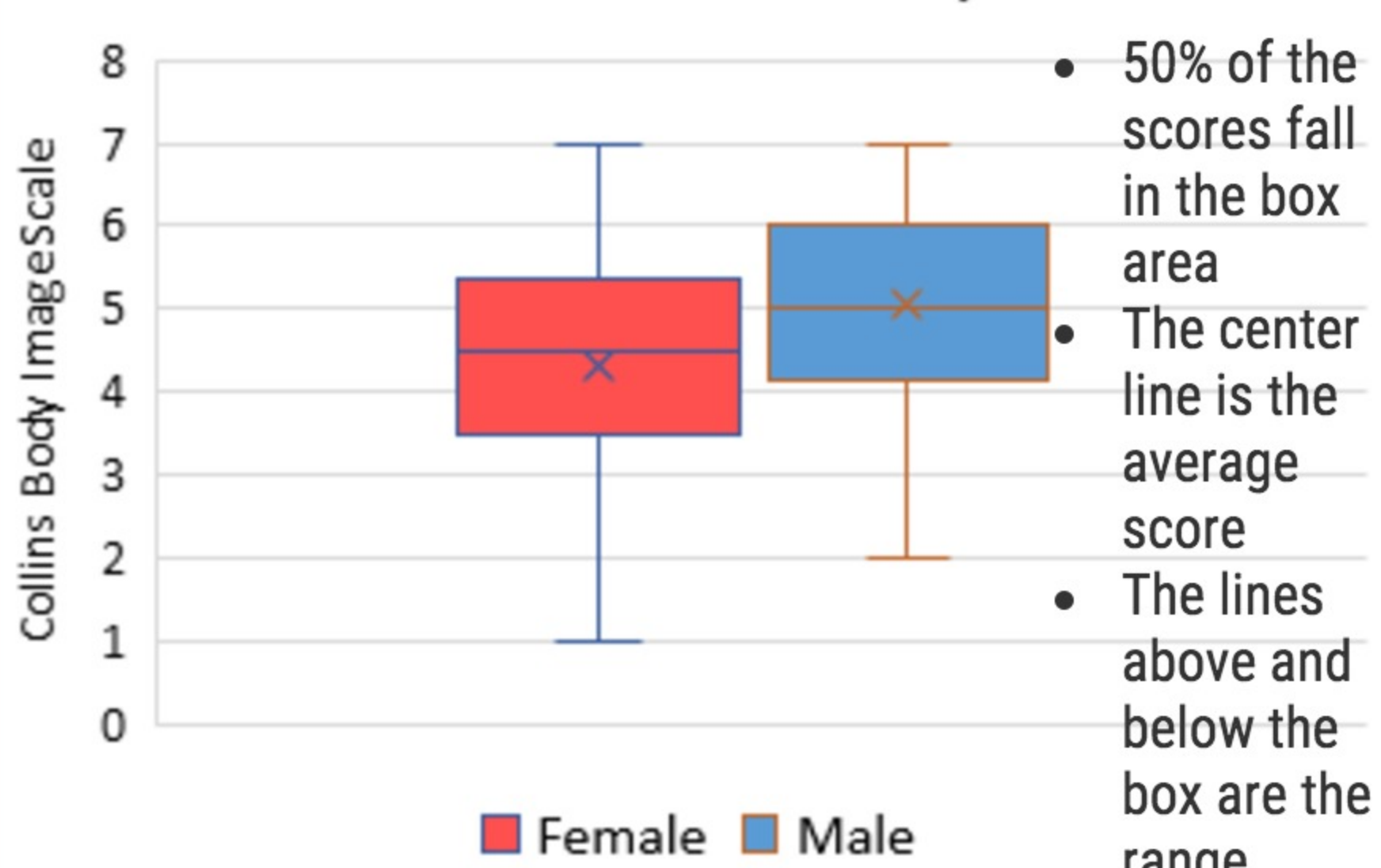
Whites far outnumber any other race in terms of both lead and supporting characters. 86% of the lead characters were white with only 7% being Hispanic.

Body Size

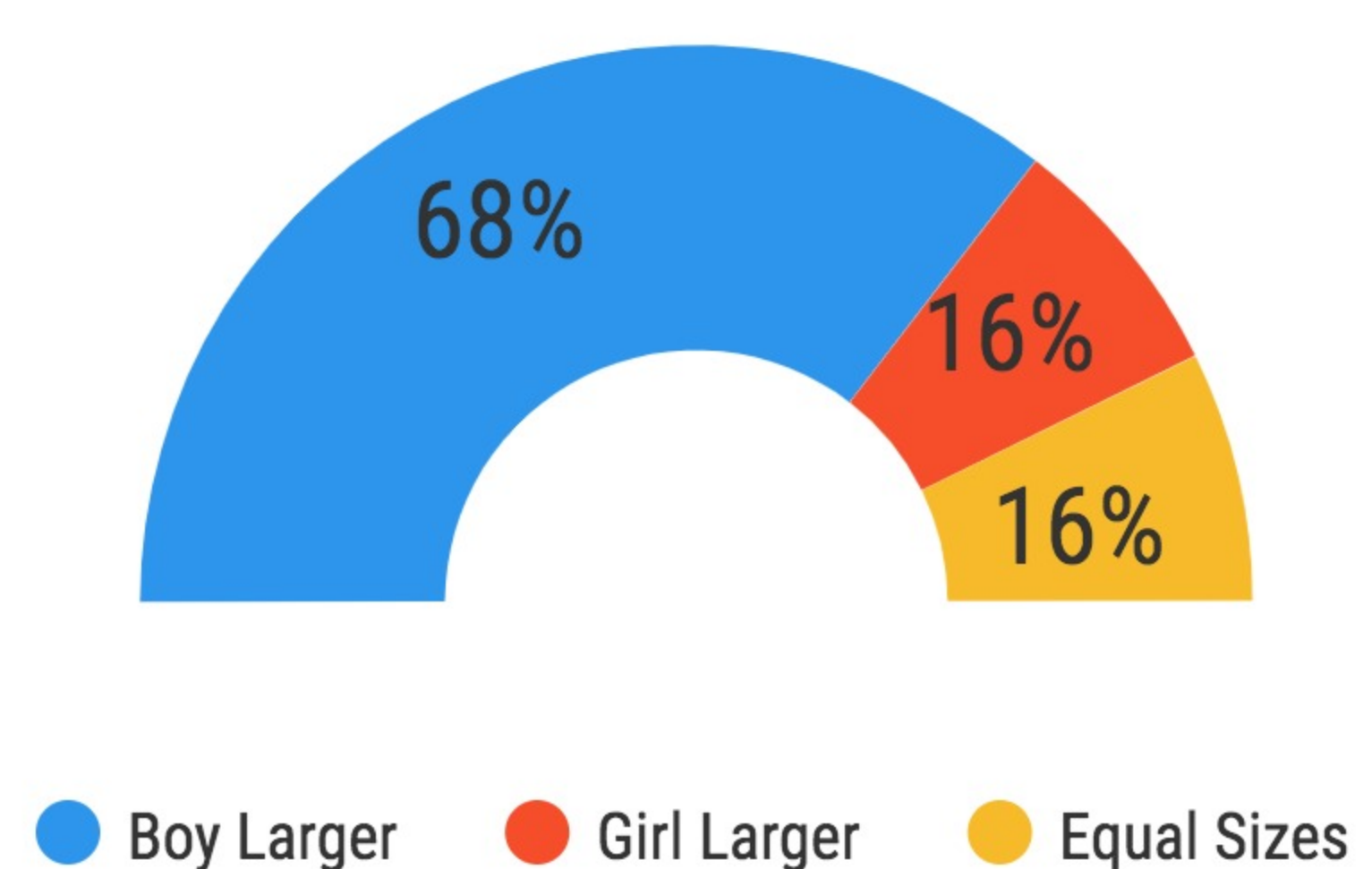
Collins Body Image Scale



Female vs Male Body Size



Who is larger?



Male and female preschool aged children have identical body types. It is not until puberty that differences in are noticed. However, in the preschool television world, girls are often depicted as being thinner than boys.